

## CONTRACT



KVVU-TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

And:

Sandler & Innocenzi  
705 Prince Street  
Alexandria, VA 22314

Contract / Revision	Alt Order #
498671 /	06375241
Product	
TARKANIAN 4 CONGRESS	
Contract Dates	Estimate #
10/16/12 - 10/22/12	
Advertiser	Original Date / Revision
Tarkanian for Congress	10/15/12 / 10/19/12
Billing Cycle	Billing Calendar
EOM/EOC	Broadcast
Station	Account Executive
KVVU	Teresa Difuria
Sales Office	
TELEREP-PHIL	
Special Handling	
Demographic	
Adults 35+	
IDB#	Advertiser Code
	Product Code
Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/16/12	10/22/12	Fox 5 News @ 430am	M-Th, Sun 430-5a		:30			NM	4	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/16/12	10/22/12	M-WT--S	5				\$85.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/16/12-10/22/12	Fox 5 News @ 430am	M-Th, Sun 430-5a/M--WTh---S		:30		\$85.00	NM		
				<u>Credited</u>								
N 2	KVVU	10/16/12	10/22/12	More M-F 9-10a	M-F 9a-10a		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--	5				\$275.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/16/12-10/22/12	More M-F 9-10a	M-F 9a-10a	MTuWThF----	:30		\$275.00	NM		
				<u>Credited</u>								
N 3	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--	5				\$425.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30		\$425.00	NM		
				<u>Credited</u>								
	2	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30		\$425.00	NM		
				<u>See MG 3.6,3.7</u>								
	3	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30		\$425.00	NM		
				<u>See MG 3.6,3.7</u>								
	6	KVVU	10/18/12-10/19/12	Katie	1-2pm	---ThF----	:30		\$425.00	NM		
				<u>④ MG for 3.2,3.3</u>								
	7	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30		\$425.00	NM		
				<u>④ MG for 3.2,3.3</u>								
N 4	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--	5				\$700.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/16/12-10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
				<u>Credited</u>								
N 5	KVVU	10/16/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Henderson - Las Vegas

Contract / Revision	Alt Order #
498671 /	06375241
Contract Dates	Product
10/16/12 - 10/22/12	TARKANIAN 4 CONGRE
Advertiser	Original Date / Revision
Tarkanian for Congress	10/15/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/16/12	10/22/12	MTWTF--				2	\$450.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	FOX 5 News 5-6am M-F	5a-6a	MTuWThF----	:30		\$450.00	NM		
				Credited								
N 6	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a			:30		NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/16/12	10/22/12	MTWTF--				3	\$725.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTuWThF----	:30		\$725.00	NM		
				Credited								
N 7	KVVU	10/16/12	10/22/12	Cops/Dog The Bounty Hunter 1-2pm				:30		NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/16/12	10/22/12	MTWTF--				4	\$195.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter 1-2pm		MTuWThF----	:30		\$195.00	NM		
				Credited								
	4	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter 1-2pm		MTuWThF----	:30		\$195.00	NM		
				See MG 7.5								
	5	KVVU	10/18/12-10/18/12	Divorce Court/Divorce Court	M-F 12-1p	-----Th-----	:30		\$195.00	NM		
				⑧ MG for 7.4 10/18								
N 8	KVVU	10/16/12	10/16/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p			:30		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/15/12	10/21/12	-1-----				1	\$3,500.00			
N 9	KVVU	10/20/12	10/20/12	30 Seconds To Fame	Sat 12-1230a			:30		NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/15/12	10/21/12	-----1-				1	\$70.00			

Totals

24 \$11,995.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	24	\$11,995.00	\$10,195.75
<b>Totals</b>	<b>24</b>	<b>\$11,995.00</b>	<b>\$10,195.75</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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